



## EXECUTIVE SUMMARY

**Recommendation that the Broward College District Board of Trustees authorize a standard agreement (purchase order) with National Association of Collegiate Esports LLC (NACE) for membership renewal and dues for Student Life. Fiscal Impact: \$3,250.00**

**Presenter(s):** Janice Stubbs, Vice President of Student Services

**What is the purpose of this contract and why is it needed?** The purpose of the contract with the National Association for Collegiate Esports (NACE) is to provide Broward College students with opportunities to participate in organized and competitive esports events at a national level. This membership allows students to compete against other collegiate teams, access resources for skill development, and gain recognition in the growing field of collegiate esports. It offers structured competition, training, coaching, and visibility in the esports arena, potentially attracting more students interested in gaming and technology fields. Esports promotes critical thinking, teamwork, and strategic planning, aligning with the College's goals of holistic student development. Additionally, esports events and tournaments can foster a sense of community both within the College and with the broader local population. Exposure to the esports industry can also open career pathways for students in gaming, technology and related fields.

**What procurement process or bid waiver was used and why?** Small purchase for Category One (\$0.00 - \$10,000) per College Procedure A6Hx2-6.34 was used, where there are no formal or informal competitive requirements for goods and services acquired by the College at this dollar threshold. Membership dues, per the Florida Statute 119.01(3) requires that all financial, business and membership records held by the organization in relation to the individual(s) or organization(s) for whom a purchase order is being issued are to be considered public records and shall be subject to the provisions of Florida Statute 119.07.

**Is this a budgeted expenditure from the budget established at the last June Board of Trustees meeting?** Yes, this was allocated out of Fund 2 Student Activities and Service fees.

**What fund, cost center and line item(s) were used?** FD201, BU301 CC0817 GLC 64502.

**Has Broward College used this vendor before for these products or services?** Yes, this membership was paid in FY2023.

**Was the product or service acceptable in the past?** Yes.

**Was there a return on investment anticipated when entering this contract?** The anticipated return on investment includes increased student involvement in extracurricular activities, leading to higher retention and satisfaction rates. Additionally, the membership is expected to attract prospective students interested in esports, contributing to overall enrollment growth.

**Was that return on investment not met, met, or exceeded and how?** Last year was the test phase for the NACE membership, and the ROI was not measured or tested. This will be the first year we have a college-wide effort, and we will assess the ROI based on this broader implementation.

**Does this directly or indirectly feed one of the Social Enterprise tactics and how?** Esports promotes critical thinking, teamwork, and strategic planning, directly supporting the college's goals of holistic student

development. Esports events and tournaments foster a sense of community within the college and with the broader local population. Exposure to the esports industry can open career pathways for students in gaming, technology, and related fields. By providing a platform for skill development in a growing industry, the NACE membership addresses the social enterprise tactic of student success and workforce development. Additionally, participation in esports underscores the college’s commitment to innovation and technological integration in student activities.

**Did the vendor amend Broward College’s legal terms and conditions [to be answered by the Legal Office] if the College’s standard contract was used and was this acceptable to the Legal Office?**

The General Counsel's office has reviewed the agreement and any deviation to the College's standard terms has been deemed acceptable.

**FISCAL IMPACT:**

Description: \$3,250.00 FD201, BU301 CC0817

<b>08/20/24</b>	<b>CC0817 · District Student Life Office</b>	<b>(\$3,250.00)</b>
	Membership Dues	

**Janice Stubbs**

Janice Stubbs, Vice President of Student Services













7/24/2024

APPROVAL PATH: 12379 National Association of Collegiate Esports LLC (NACE) - Membership Renewal and Dues FY2024-2025

 **Workflow**

 Edit View

 Add Work Item

Stage	Reviewer	Description	Due Date	Status	
1	Janice Stubbs	Vice President Review		 Completed	
2	Natalia Triana-Aristizabal	Contracts Coordinator		 Completed	
3	Zaida Riollano	Procurement Approval		 Completed	
4	Christine Sims	Budget Departmental Review		 Completed	
5	Rabia Azhar	CFO Review		 Completed	
6	<b>Legal Services Review Group</b>	Review and Approval for Form and		 Completed	
7	Board Clerk	Agenda Preparation		 Completed	
8	District Board of Trustees	Meeting	08/20/24 08:30 AM	 Pending	
9	<b>Electronic Signature(s)</b>	Signatures obtained via DocuSig 		 Pending	
10	Natalia Triana-Aristizabal	Contracts Coordinator		 Pending	



May 17, 2024  
Invoice #: 215  
Member ID: 509

Remit Payment To:  
NACE Esports  
120 W. 12th Street, Suite 700  
Kansas City, MO 64105

Bill To:  
Broward College  
Attn: Lauren Adamo  
3501 SW Davie Rd  
19-101  
Davie, FL 33314  
USA

Description	Unit Price	Quantity	Amount
NACE Membership	\$3,250.00	1	\$3,250.00

**TOTAL DUE: \$3,250.00**  
TERMS: Net 60

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Maker